Permit #F00024171

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information

**Permit No:** F00024171 **Type of Permit:** FILMING **Release Date:** 02/05/2010

| | | | |
|---|---|---|---|
| **Production Company** | THE TRUST FOR PUBLIC LAND | **Producer** | Matias Cavallin |
| **Insured Company Name** | THE TRUST FOR PUBLIC LAND | **Director** | Victor Noerdlinger |
| Contact Phone No. 1 | 310-689-7587 | **1st AD** | Matias Cavallin |
| Contact Phone No. 2 | | **Production Manager** | Matias Cavallin |
| Fax | | **FilmL.A. Coordinator** | Daniel Alvarez |
| Address | 115 NEW MONTGOMERY ST, 4TH FLOOR<br>SAN FRANCISCO, California 94105 | **Location Manager** | Matias Cavallin |
| | | Primary Phone | Office - 310-689-7587 |
| **Production Title** | HOLLYWOOD SIGN B-ROLL | Secondary Phone | |
| **Type of Production** | Miscellaneous | **Location Assistant** | TIM AHERN |
| | | Primary Phone | Office - 310-689-7587 |
| | | Secondary Phone | |

### Fees

| | | | |
|---|---|---|---|
| FILMLA MODIFIED PERMIT APPLICATION FEE | $50.00 | **Total Permit Fee** | $430.00 |
| LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE | $380.00 | **Number of Locations** | 2 |

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## Summary Information — Location



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| **Production Company** | THE TRUST FOR PUBLIC LAND | Primary Phone | Office - 310-689-7587 |
| **Insured Company** | THE TRUST FOR PUBLIC LAND | Secondary Phone | |
| **Production Title** | HOLLYWOOD SIGN B-ROLL | | |

**Location Address** Hollywood Sign Plateau, Los Angeles, CA, 90027

**Location Names**

**Location Type** Park

**Location Description**

**Film Dates** 2/9/2010 - 2/9/2010 07:00 - 11:00

**Open or Closed to the Public** Closed

**Generic Conditions**
All Vehicles must be parked legally.
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

**Please see attached documents**
Microsoft Word - Hollywood Sign Extra _2_.pdf
Microsoft Word - Hollywood Sign Guidelines.pdf
20100202100654.pdf
IRS Determination Letter 2009.pdf

**Equipment on Location**

| Type | Quantity |
|---|---|
| Cast/Crew vehicles | 1 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Crew | 3 |
| Rec & Park Monitor required | 1 |

**Filming Activities** Equipment on sidewalk only.; Handheld equipment;

**Jurisdiction** **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Location Notes**

**Coordinator Note** HOLLYWOOD SIGN PLATEAU
REQUIRES ONE MONITOR FROM 7A TO 9A

**Coordinator Note** PARK MONITOR REQUIRED ON 2/9 FROM 7A TO 11A

**Parking**

**Base Camp**
Location Type : Location
Street :

**Crew Parking**
Location Type : Location
Street :

**Posting "No Parking" signs** n/a

**Approximate Footage** County Parking **Log Number**

**Date(s)** 2/1/2010 to 2/1/2010 **Time(s)** 07:00 to 09:00

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## Summary Information — Location

**Location 1 of 2** 

| | | | |
|---|---|---|---|
| **Permit Number** | F00024171 | **Location Manager** | Matias Cavallin |
| **Production Company** | THE TRUST FOR PUBLIC LAND | Primary Phone | Office - 310-689-7587 |
| **Insured Company** | THE TRUST FOR PUBLIC LAND | Secondary Phone | |
| **Production Title** | HOLLYWOOD SIGN B-ROLL | | |

**Lane / Full Closure** None

**Approximate Footage** 0 - 300

**Date(s)** 2/1/2010 to 2/1/2010 **Time(s)** 07:00 to 09:00

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## Summary Information — Location



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| **Permit Number** | F00024171 | **Location Manager** | Matias Cavallin |
| **Production Company** | THE TRUST FOR PUBLIC LAND | Primary Phone | Office - 310-689-7587 |
| **Insured Company** | THE TRUST FOR PUBLIC LAND | Secondary Phone | |
| **Production Title** | HOLLYWOOD SIGN B-ROLL | | |

**Location Address** Hollywood Sign Plateau, Los Angeles, CA, 90027

**Location Names**

**Location Type** Park

**Location Description**

**Film Dates** 2/10/2010 - 2/10/2010 13:00 - 17:00

**Open or Closed to the Public** Closed

**Generic Conditions**
All Vehicles must be parked legally.
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

**Please see attached documents**
Microsoft Word - Hollywood Sign Extra _2_.pdf
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**Equipment on Location**

| Type | Quantity |
|---|---|
| Cast/Crew vehicles | 1 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Crew | 3 |
| Rec & Park Monitor required | 1 |

**Filming Activities** Equipment on sidewalk only.; Handheld equipment;

**Jurisdiction**
**Political:** Los Angeles City - Council District 04
**Police:** Los Angeles Police Department
**Fire:** Los Angeles City

**Location Notes**

**Coordinator Note** PARK MONITOR REQUIRED ON 2/10 FROM 1P TO 5P

**Parking**

**Base Camp**
Location Type : Location
Street :

**Crew Parking**
Location Type : Location
Street :

NOT A PERMIT

Permit #F00024171

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

# Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.

**F-24171**
**MAINLINE POCKET PROD – HOLLYWOOD SIGN B-ROLL (HOLLYWOOD SIGN)**

NOT A PERMIT

- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

**F-24171**
**MAINLINE POCKET PROD – HOLLYWOOD SIGN B-ROLL (HOLLYWOOD SIGN)**

NOT A PERMIT

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4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

# HOLLYWOOD SIGN
# PROCEDURES AND GUIDELINES

**PROCEDURES**

1. Any request to use the Hollywood Sign for filming or photography must be made at least 72-hours in advance to the Park Film Office. An appointment for a Department Scout of the location must be done prior to filming. Contact the Park Film Office at (323) 644-6220.
2. Filming and photography requires a City of Los Angeles permit from FILM LA, INC and permission and other fees from Global Icons. **Please contact Film LA for this information at (213) 977-8600.**
3. Requests will be approved or denied on the basis of conformance with this Policy.
4. Any alteration of the Sign or unauthorized activity at the site will be grounds for immediate revocation of Permit and expulsion from the site.

***GUIDELINES***

1. No alteration, physical changes or lighting of the Hollywood Sign or surrounding area is allowed.
2. Filming is restricted to daylight hours only. No exceptions.
3. Every activity at the Sign will be monitored and assisted by a Department Employee. No climbing on or touching of the Sign is permitted.
4. Areas provided for filming or photography in the Park are:
   - *Sign site* – a ten foot wide, 80-foot long plateau on Mt. Lee, under the Sign letters, reached by a difficult climb down a steep embankment.
   - *Park entrance area at the end of Deronda* – Paved area just inside Park gate with room for 3 cars to park.
   - *Lake Hollywood Park (alternative)* – Located at Mulholland Hwy and Canyon Lake Dr. This large grassy plot near the base of Mt. Lee, almost directly below Sign, has plentiful street parking and a good view of the Sign. This area is not subject to many of the usual Hollywood Sign Restrictions.
5. Crews must be limited to 15 or less and 10 or less at the Sign itself *for safety reasons*.
6. Equipment must be limited to necessary items which can be transported in one utility vehicle. No more than 3 vehicles will be allowed at any one time in this area of the Park.
7. No large trucks or other large vehicles are permitted to travel Mt. Lee Dr.
8. Driving shots along Mt. Lee Dr. are not permitted.
9. The paved access road to the Sign cannot be used for any purpose except drop-off at the Sign site. Parking is prohibited.
10. No smoking allowed in the Park.
11. No generators can be brought into the Park.
12. Street access to the residences outside the Deronda gate cannot be blocked.
13. No construction of any kind can be built around the sign or the park area near the surrounding neighborhood.
14. MAY NOT cut any vegetation

**F-24171 MAINLINE POCKET PROD – B-ROLL**

NO PERMIT

Permit #F0002417


THE
TRUST
*for*
PUBLIC
LAND

National Office
116 New Montgomery St
Fourth Floor
San Francisco CA
94105
T 415.495.4014
F 415.495.0540
www.tpl.org

January 29, 2010

To Whom It May Concern:

The Trust for Public, a 501(c)3 non-profit, has hired MainLinePocket Productions to film B-Roll and still photos of the Hollywood Sign Property on February 1, 2010 from 7am-9am.

If you should have any questions regarding the filming, please contact Tim Ahern at 415.495.4014.

Regards,

Jay Dean, Chief Marketing Officer

NOT A PERMIT

Permit #F00024171

Department of the Treasury
Internal Revenue Service
P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248162350
Sep. 14, 2009 LTR 4167C E0
23-7222333 000000 00
00014083
BODC: TE

TRUST FOR PUBLIC LAND
% NELSON J LEE
116 NEW MONTGOMERY ST FL 4
SAN FRANCISCO CA 94105-3638

019121

Employer Identification Number: 23-7222333
Group Exemption Number: 2659
Person to Contact: Mr. Edwards
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Sep. 02, 2009, request for information about your tax-exempt status.

Our records indicate that you were issued a determination letter in February 1978, and that you are currently exempt under section 501(c)(03) of the Internal Revenue Code.

Based on the information supplied, we recognized the subordinates named on the list you submitted as exempt from Federal income tax under section 501(c)(03) of the Code.

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106 and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Michele M. Sullivan

Michele M. Sullivan, Oper. Mgr.
Accounts Management Operations I

NOT A PERMIT

Permit #F00024171

PARK FILM OFFICE
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TRUST FOR PUBLIC LAND
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116 NEW MONTGOMERY ST FL 4
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Michele M. Sullivan

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